

RULES AND REGULATIONS OF THE CONTEST

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The following rules and regulations set forth the terms and conditions of the contest "Letter from Harran" for the best pattern of letter which shall be available in an addition to the game "Dying Light: The Following" released by the Organiser. Purpose of the contest is exclusively to promote the game "Dying Light: The Following" released by the organiser.

§ 1 Definitions

Organiser – Techland Sp. z o.o. with its registered office located in Ostrów Wielkopolski, ul. Żółkiewskiego 3, entered into the register of entrepreneurs kept by the District Court Poznań – Nowe Miasto i Wilda in Poznań, IX. Commercial Division of the National Court Register, under KRS number: 0000136933, share capital 50.000,00 PLN (paid in full), Tax Identification Number NIP 622-24-68-959, Business Activity Registry Number REGON 251546820,

Contestant – natural person of legal age having full capacity to contract, who applies for participation in the contest via Facebook.

Project – project of a letter created by the Contestant in accordance with the requirements set forth by these Rules and Regulations, submitted within the term stipulated in § 2 pass. 3 of these Rules and Regulations.

Contest Committee – Kamil Krupinski, Rafal Wojciechowicz, Michael Napora

Rules and Regulations – these rules and regulations, determining in detail conditions for carrying out the contest "Letters from Harran", in particular rights and duties of the Organiser and the Contestants.

§ 2 Contest rules and applications

1. In order to take part in the "Letters from Harran" contest, the Contestant is required to create a project of the letter which shall be an addition to the game "Dying Light: The Following" as one of the possibility to find bonus in the game, and within the term stipulated in pass. 3 to send this Project by private message by Facebook account.
2. The Project shall be created in English language, the contest of the letter shall concern the subject connected with the game „Dying Light: The Following" (persons, places and events).
3. The Project together is to be sent to the Organiser's by private message on profile www.facebook.com/DyingLightGame, until 01/10/2015
4. Applications lacking the required personal data, as well as those sent in after the lapse of the given term, shall not take part in the contest.
5. Each of the Contestants may submit one Project only, which shall then take part in the Contest. In case of submitting two or more Projects, these shall be rejected by the Organiser.
6. The employees of the Organiser and their relatives may participate in the contest.

§ 3 Course of the Contest

1. The Contest Committee shall exercise supervision over the proper course of the contest.
2. The Contest Committee shall judge the received Projects above all according to their aesthetic and stylistic features and the idea's originality.
3. No later than on 10/10/2015 the Contest Committee appointed by the Organiser shall select the best three Projects. The Contest Committee shall then draw up a protocol signed by all of its members, indicating the best three Projects and their authors. The decision of the Contest Committee is final.
4. The results of the contest shall be announced on Facebook until 01/11/2015 . At the same time, the Organiser shall notify the winners thereabout by private message sent by Facebook on the account of the Contestant.

§ 4 Prizes

1. A main prize in the contest shall be implementation of the Project as addition to the game "Dying Light: The Following" together with information about the author of the Project in credits.
2. The prize mentioned – above is the only prize stipulated by the Organiser.
3. The main prize shall be awarded to the winning Projects.

§ 5 Copyright

1. The Project submitted to the contest needs to be a result of the Contestant's original work. The said Project must not infringe rights of third parties, in particular economic and moral copyrights as well as industrial property rights.
2. By entering the Contest, the Contestant declares that he/she holds exclusive copyrights (both of economic and moral nature) to the submitted Project.
3. The Organiser shall not be liable in case a Project infringing rights of third parties is submitted.
4. The Organiser is authorised to exclude from the contest Projects, which he may reasonably believe to be infringing rights of third parties.
5. The winners of the contest are obliged to conclude with the Organiser agreements transferring to the Organiser economic and derivative copyrights to the project, to the extent specified in pass. 6, in exchange for the prize determined in § 4. The agreement is to be concluded within 30 days from the announcement of the results of the contest.
6. The Agreement transferring to the Organiser economic and derivative copyrights shall be drawn up in writing and shall i.a. include:
 - authorising the Organiser, without additional remuneration, to exercise derivative copyrights, in particular in regard to disposal of the Project and its development as needed by the Organiser, its alteration and adaptation – whereas this authorisation is irrevocable;

- authorising the Organiser to exercise, on behalf of the Project's author, moral copyrights thereto, under pain of the agreed contractual penalty;
- acquisition of economic copyrights to the Project, in the following fields of exploitation:
 - a) fixation and multiplication of the Project under use of all methods known as of the date of the agreement's conclusion, in particular fixation by: printing, magnetic recording, photographic, analogue, digital technology.
 - b) use of the Project by means of implementing it to the game "Dying Light: The Following" as one of the available clothing options of the game's main character, as well as entering it to the memory of electronic devices, including: computers, computer networks (in particular the Internet).
 - c) use of the Project for marketing and informational purposes, including also advertisements and special offers of the Organiser's products and services, in particular its public display in the Internet.
 - d) public display of the Project in a manner allowing access thereto to an unlimited number of persons.

§ 6 Personal data

1. By accepting these Rules and Regulations the Contestant gives consent to processing his/her personal data by the Organiser, as well as by persons acting on behalf thereof.
2. Personal data controller is the Organiser.
3. Submission of personal data by the Contestant is voluntary.
4. The Contestant is entitled to access his/her personal data, as well as to update these data pursuant to the *Act on Personal Data Protection, Journal of Laws 1997, Nr. 133, item 883, i.e. Journal of Laws 2014, item 1182*.
5. The Contestant's personal data shall be processed pursuant to provisions of the *Act on Personal Data Protection, Journal of Laws 1997, Nr. 133, item 883, i.e. Journal of Laws 2014, item 1182*, exclusively for the purpose of performing duties of the Contest's Organiser resulting from these rules and regulations. The Organiser, as well as persons acting on his behalf, shall not use collected personal data for the purpose of sending marketing, commercial information etc.

§ 7 Complaint procedure

1. Each Contestant has the right to lodge a complaint to the Organiser. Complaints may be lodged only in writing, to the address of the Organiser's seat, within 14 days from the announcement of the results.
2. The correctness of the complaint's submission depends on the postmark date.
3. Complaints submitted after the lapse of the period given in pass. 1 shall not be considered.
4. The Organiser shall consider the complaint within 14 days from the day of its receipt.

5. The Contestant who lodged a complaint shall be notified in writing about the manner in which it was settled. The position taken by the Organiser in the answer to the complaint shall be considered final.

§ 8 Final provisions

1. The performance of the provisions of these rules and regulations shall be governed by Polish law.
2. Matters not settled in these Rules and Regulations shall be decided by the Contest Committee appointed by the Organiser.
3. The Contestant and the Organiser oblige to resolve any dispute arising there between in an amicable manner.
4. Entering the contest shall be deemed as acceptance of all the provisions of these Rules and Regulations.